## Rights and Reproductions Fee Schedule

In most cases there will be a use fee and a reproduction fee. In some instances, a new photography fee may apply. The reproduction fee is calculated based upon print run. Details about these fees are explained below.

## New Photography Fee

\$100 Flat fee for all projects requiring new photography.

## Use Fee

\$50 Commercial publication:
For images that will be published, reproduction fees will also apply. See the reproduction fee table below.
\$25 Scholarly/not-for-profit publication:
For images that will be published, reproduction fees will also apply. See the reproduction fee table below.
\$25 Scholarly research or personal use:
NMWA does not charge reproduction fees for scholarly research or personal use; only the \$25 use fee applies.

## Reproduction Fee-Commercial

Does not include New Photography or Use fee

## Publications

|  | Print Run Under 5,000 | Print Run 5,001-10,000 | Print Run Over 10,001 |
| :--- | :--- | :--- | :--- |
| Re-Use (No Materials Furnished) | $75 \%$ of Original Fee | $75 \%$ of Original Fee | $75 \%$ of Original Fee |
| Book / Magazine / Journal Interior | $\$ 100$ | $\$ 200$ | $\$ 300$ |
| Book Jacket /Cover | $\$ 200$ | $\$ 300$ | $\$ 400$ |
| Each accompanying use in print or electronic format | $+\$ 50$ | $+\$ 100$ | $+\$ 150$ |
| Multimedia Applications | Single Use | Each Additional Use |  |
|  | $\$ 200$ | $+\$ 150$ |  |
| Internet / Electronic (no print) / Other Multimedia | $\$ 250$ |  |  |
| Television Broadcast / Film / Video | $\$ 300$ |  | Print Run Over 10,001 |
| Merchandise/Advertising |  | Print Run Under 5,000 | Print Run 5,001-10,000 |

Reproduction Fee—Scholarly/Non-profit
Does not include New Photography or Use fee

| Publications |  |  | Print Run Under 5,000 |
| :--- | :--- | :--- | :--- |
|  | Print Run 5,001-10,000 | Print Run Over 10,001 |  |
| Re-Use (No Materials Furnished) | $75 \%$ of Original Fee | $75 \%$ of Original Fee | $75 \%$ of Original Fee |
| Book / Magazine / Journal Interior | $\$ 50$ | $\$ 100$ | $\$ 150$ |
| Book Jacket /Cover | $\$ 100$ | $\$ 150$ | $\$ 200$ |
| Each accompanying use in print or electronic format | $+\$ 25$ | $+\$ 50$ | $+\$ 75$ |
| Multimedia Applications | Single Use | Each Additional Use |  |
|  | $\$ 100$ | $+\$ 75$ |  |
| Internet / Electronic (no print)/ Other Multimedia | $\$ 100$ |  |  |
| Television Broadcast / Film / Video | $\$ 150$ | $\$ 125$ |  |

